

# CAFTA-DR

## Opportunities for "Greening" the Supply Chain



Costa Rica • Dominican Republic • El Salvador • Guatemala • Honduras • Nicaragua • United States



Cleaner Production in El Salvador: corn pupusas (traditional corn tortillas)

### Private Sector Environmental Performance Program: Cleaner Production Private Sector Partnerships Projects (CPP)

The Department of State's Oceans, Environment and Science Bureau (OES), in partnership with the World Environment Center (WEC), is helping small and medium-sized businesses in Guatemala and El Salvador save money and protect the environment. To date, these initiatives have generated significant reductions in pollution and CO<sub>2</sub> emissions while providing appreciable savings to the participating businesses. WEC currently is working to expand the program to other CAFTA-DR countries.

More specifically, WEC is implementing a Cooperative Agreement funded by OES to establish Cleaner Production Private Sector Partnerships (CPP) in El Salvador and Guatemala to improve the private sector's environmental performance, reduce costs, and improve efficiency and competitiveness through the adoption of Cleaner Production (CP) and Energy Efficiency (EE) practices and technologies.

WEC has enlisted the support of cleaner production centers, industry associations, and multinational corporations to work with small and medium-sized businesses that supply goods and services to the multinationals to minimize waste and emissions and enhance production efficiency. WEC identifies this strategy as "greening of the supply chain." As an example, WEC has established a partnership with Wal-Mart Stores, Inc. to work with their local suppliers in El Salvador and Guatemala to provide technical assistance in: energy and water conservation; waste, raw material and emissions reductions; implementation of environmental management systems; and accessing financial resources required for adoption of the enhanced techniques.



Training for private sector partners in the CPP

WEC and its partners will disseminate CP/EE best practices through roundtables and public outreach initiatives. An Executive Steering Committee in each country will facilitate consensus among key public and private stakeholders, in coordination with the Central American Commission for the Environment and Development and the U.S. Agency for International Development as well as the Ministries of Economy and Environment of each country. Partners in El Salvador include the National Association of Private Enterprise, the Chamber of Agriculture and Agro-Industry, and the Cleaner Production National Center; in Guatemala they are comprised of the Industry Chamber of Guatemala, the Guatemalan Cleaner Production Center and the Guatemalan Export Association.



Reducing solid waste during onion manufacturing process in El Salvador



Optimizing salami packaging process and limiting raw material loss

**Contact Information:** U.S. Department of State - Bureau of Oceans, Environment and Science, **CAFTA-DR Program**, Office of Environmental Policy, Division of Trade and Environment (202) 647-9312

